

DANIJELA STOŠIĆ PANIĆ, PhD

Associate Professor of Business Management

Principal Investigator



She completed her undergraduate, master's and doctoral studies at the Faculty of Economics, University of Niš. Her research interests are in the field of entrepreneurship, strategic and operational management. She has (co)authored one monograph, university textbook and over 40 scientific papers published in international and national scientific journals and proceedings.

She participates or has participated in the realization of a number of domestic and international projects (TEMPUS, Grundtvig, Horizon Europe). She managed one project, the implementation of which was financed by the Ministry of Education, Science and Technological Development of the

Republic of Serbia (program activity: Development of higher education) and the Belgrade Open School (within the project: Dialogue of Changes).

Since 2012, she has been engaged in quality assurance and improvement in higher education, first as an associate of the Accreditation Commission, and then as a reviewer of the National Accreditation Body. She is hired by the Agency for Accreditation of Higher Education Institutions in the Republic of Srpska and is on the list of international experts for accreditation of study programs and institutions of higher education in Montenegro. She is engaged as an expert of the Institute for the Improvement of Education and Training in the process of expert assessment of the quality of textbook manuscripts and she is on the list of external collaborators of the Center for Program and Textbook Development. She is a member of the Scientific Society of Economists and the Coordination Board of the Network of Academic Solidarity and Engagement (MASA).

As a scholarship holder of the international organizations, she was a visiting researcher at the University of Economics on two occasions the University of Vienna (2016 and 2018), once at the Karl Franzens University in Graz (2015), while within the Civil Society Scholar Award program (Open Society Foundations) she spent 3 months as a visiting researcher at Florida Atlantic University, School of Business, Boca Raton, USA (2022). She has performed an academic mobility at the University of Central Lancashire in Larnaca, Cyprus (2021). As a PhD candidate she was awarded a scholarship by Serbian Ministry of Education, Science and Technological Development. As socially engaged student, she completed a study visit as part of the Welcome to Germany program, which was financed by the Embassy of the Federal Republic of Germany, the Friedrich Naumann Foundation and the European Movement in Serbia. She was awarded scholarship by the EFG bank; the scholarship is awarded to the best performing students in the Republic of Serbia.